

EVENT SPONSORSHIPS

Benefits



Exclusive Luncheon Keynote Sponsor - \$2,500+

- Opportunity to join keynote speaker for a private dinner
- Onstage recognition at VIP Event immediately preceding luncheon
- One table at vendor's expo before luncheon
- Benefits at annual luncheon (500+ attendees):
 - Listing in program book
 - Tickets to luncheon
 - Invitation to VIP Reception

Exclusive Luncheon Salon Sponsor - \$2,000

- Onstage recognition at Salon Event immediately following luncheon
- One table at vendor's expo before luncheon
- Benefits at annual luncheon (500+ attendees):
 - Listing in program book
 - Two tickets to luncheon

Luncheon Table Sponsor - \$1,500

- Sponsorship announced on Twitter and Facebook (2,000+ fans)
- Benefits at annual luncheon (500+ attendees):
 - Listing in program book
 - One table for 10 guests

Luncheon Expo Sponsor - \$650

- Month-long feature on EarlyLearningCommunity.org (7,250+ visitors monthly)
- One table at vendor's expo before luncheon (500+ attendees)
- One ticket to luncheon

KIDS MEAN BUSINESS

Why Early Learning Matters for Your Company



Supporting programs that serve children during their early learning years, birth through age five, is not just a great way to promote your company, it is a smart investment for your business. Why? Because today's early learners are tomorrow's business leaders.

Support your bottom line

- Improve productivity and reduce employee absenteeism by supporting high-quality childcare
- Reduce public service costs by up to \$17 for every \$1 dedicated to early learning

Support your community

- Demonstrate your belief that every child deserves a fair start
- Promote early learning programs that create better education, health, and social outcomes—and more capable and productive citizens

Support your employees

- Engage employees and clients through our community events
- Show your employees that their families matter

Early learning not only benefits your business and community, but also ensures our nation is competitive in a global market. The National Science Board specifically recommends that core science, technology, engineering, and mathematics (STEM) concepts be included in Head Start and other early education programs. This ensures our children are ready for tomorrow's opportunities.

To learn about ways your business can partner with Foundation for Early Learning, please contact Jessica Cothran at 206.525.4801 x30 or jessica@earlylearning.org.



Investing in children's early learning makes economic sense

FACTS:

- 56% of employed parents in Washington use child care on a regular basis
- 60% of Washington employers indicate they have trouble finding qualified applicants

"I DON'T THINK WE CAN BORROW AND SPEND OUR WAY OUT OF RECESSION, BUT I KNOW WE CAN EDUCATE OURSELVES OUT OF RECESSION."

Charlie Guildner
Executive Vice President of Peoples Bank and
Board Member of Foundation for Early Learning
Mount Vernon, WA

2011 LEADERSHIP LUNCHEON

About Our Signature Event



Foundation for Early Learning's annual luncheon is one of our most important outreach and fundraising tools **raising nearly \$250,000** for our work in support of early education.

When: Friday, March 18, 2011

Where: The Westin Hotel in downtown Seattle

Who: Nearly 600 guests including parents, preschool teachers, childcare providers, librarians, government officials, and business leaders from across Washington state

Speakers: Speakers in past years have included William C. Bell, of Casey Family Programs; presidents of both the University of Washington and Washington State University; and international expert and author on children and media Dr. Dimitri Christakis.

Special Additions:

An expo for early learning vendors will take place alongside our main event. Following the luncheon, we will also host a salon discussion featuring local early learning experts. Last year's salon featured Dr. Bette Hyde of the Washington State Department of Early Learning and Nina Auerbach of Thrive by Five Washington.

"THERE IS NO WAY A HEALTHY SOCIETY CAN STAY HEALTHY IF, FUNDAMENTALLY, IT NEGLECTS EARLY LEARNING."

Eric Lui
Author, Educator, Civic Entrepreneur
and 2010 Leadership Luncheon Moderator

WHY EARLY LEARNING

About Our Work



Foundation for Early Learning began in 2000 with the belief that by changing the beginning, we can change the whole story. That is why we work to ensure all children are healthy and ready on their first day of school. We focus on inspiring local leaders, supporting parents as their child's first teacher, and reaching out to the most underserved children.

Here are the facts

- **Children are born learning.** The more exposure children have in their earliest years to positive learning experiences, the stronger they become.
- **Children who are ready for kindergarten do better throughout their entire school career.** Children who begin school without the basics—such as recognizing colors or knowing how to share with others—feel frustrated and often develop negative attitudes toward school or risk falling behind or dropping out.
- **Strong early education programs benefit all of us.** They produce better education, health, and social outcomes and more capable and productive citizens.

How we help

Our approach to early learning is unique because we support local leaders and bring community members together to collectively help their youngest learners. The cornerstone of our work is bringing together parents, teachers, childcare providers, librarians, business leaders and many others to form a community coalition. Together they develop a solution for a need specific to their community—from classes that help teen parents to a support network for parents of young children with a spouse deployed in the military.

We also distribute free educational publications for parents and caregivers in up to nine languages. Two of our most popular publications are *Getting School Ready!*[®] and *Ten Simple Ways to Encourage Learning*—easy-to-read booklets filled with information about how children learn. Last year we distributed over 65,000 publications across Washington state and the U.S.

In 2009, we launched a cutting-edge online social network called the Early Learning Community (ELC) available at EarlyLearningCommunity.org. This online hub of resources has over 2,000 members connecting online.

We are a 501(c)(3) nonprofit lead by an esteemed board of directors and a staff of seven.